

# 2022 Advertising Rates

quoted prices exclude vat

<b>BY THE DART</b> Advert Size	1 issue only	3 issues cost per issue	6 issues cost per issue	<b>THE POST</b> Advert Size	1 issue only	3 issues cost per issue	6 issues cost per issue
FULL PAGE	£253	£242	£230	FULL PAGE	£197	£185	£176
HALF PAGE	£144	£137	£130	HALF PAGE	£111	£105	£99
QUARTER PAGE	£85	£81	£77	QUARTER PAGE	£68	£63	£60
THIRD PAGE	£110	£104	£99	THIRD PAGE	£85	£80	£76
SQUARE BOX	£70	£66	£63	SQUARE BOX	£52	£50	£47
2 PAGE ADVERTISING FEATURE	£333 one issue*			2 PAGE ADVERTISING FEATURE	£249 one issue*		

**5% DISCOUNT** when you advertise in both magazines

**Save up to 5%** if paid by direct debit (by GoCardless.com)

**FREE editorial in magazine and online for new advertisers** booking at least three issues (min. quarter pages).

**Premium positions** on covers and early right hand pages and sponsored columns available. Book early as very popular.

**ADVERTISING FEATURES** \* £499 if booked in both magazines. Tell your story in more detail. We do the hard work. Ask for details

Approx 5,000 copies distributed of each magazine (75% directly to readers' homes) - **more than 3 x times** the combined circulation of the local newspaper in Dartmouth & Kingsbridge

## Advert Specifications

<b>FULL page bleed</b> 170 x 240mm + 5mm bleed	<b>FULL page</b> 150 x 220mm	<b>HALF PAGE</b> 150 x 105mm	<b>QUARTER PAGE</b> 73 x 105mm	<b>THIRD OF A PAGE</b> 150 x 73mm	<b>SQUARE BOX</b> 73 x 73mm
---	---------------------------------	---------------------------------	-----------------------------------	--------------------------------------	--------------------------------

### Artwork requirements

Artwork is required in PDF format or JPEG. **Minimum 300dpi.**

We can design your advert for you, usually at no extra cost. Please contact us to discuss how we can help.

### Copy dates for artwork

Advert copy or instructions are normally required by **the first week of the month preceding publication** e.g 1st week of June for the July issue.

### Issue dates

(1st week of month)

#### By the Dart

March  
May  
July  
August  
October  
December

#### The Post

March  
May  
July  
August  
October  
December

### Testimonial

"I have just read the October/November issue of *By the Dart*, which has impressed me immensely. It is a good all round read about Dartmouth, its activities and its people with all the up to date news so lacking in other local publications and newspapers. No insinuations, no finger pointing, no ridiculing, but just honest balanced news and articles. Well done."

Hilary Bastone, Dartmouth

All prices are subject to VAT at the current rate. Adverts are invoiced on publication (terms strictly 30 days). For new advertisers, payment for your 1st advert is required before publication. Adverts can be paid for by BACS, direct debit or by debit & credit card. Ask for our Terms & Conditions or download from <https://tinyurl.com/SDMAdvertTandC>

To advertise in **By The Dart** please call Kim. tel: **07594 223673**  
email [kim@southdevonmagazines.co.uk](mailto:kim@southdevonmagazines.co.uk) or tel: **01803 752243 (office)**

To advertise in **The Post** please call Amanda. Tel: **07710 573796**  
email: [amanda@southdevonmagazines.co.uk](mailto:amanda@southdevonmagazines.co.uk) or tel: **01803 752243 (office)**

## Be Smart. Be Seen. Be Local.

South Devon Magazines: High Springs, Brixham Road, Kingswear, Dartmouth TQ6 0DY  
[www.southdevonmagazines.co.uk](http://www.southdevonmagazines.co.uk) • [www.bythedart.co.uk](http://www.bythedart.co.uk) • tel: 01803 752243

South Devon Magazines 