

2021 Advertising Rates

quoted prices exclude vat

BY THE DART Advert Size	1 Issue	3 Issues COST PER ISSUE	6 Issues COST PER ISSUE	THE POST Advert Size	1 Issue	3 Issues COST PER ISSUE	6 Issues COST PER ISSUE
FULL PAGE	£247	£235	£223	FULL PAGE	£189	£178	£169
HALF PAGE	£140	£133	£126	HALF PAGE	£107	£101	£96
QUARTER PAGE	£83	£79	£75	QUARTER PAGE	£65	£61	£58
THIRD PAGE	£107	£101	£96	THIRD PAGE	£82	£77	£73
SQUARE BOX	£68	£64	£61	SQUARE BOX	£50	£48	£45

5% DISCOUNT
when you advertise in both magazines

Save up to 5%
when you pay by direct

FREE
editorial in magazine and online for new advertisers booking at least three issues (min. quarter pages).

Premium positions
on covers and early right hand pages and sponsored columns available.
Book early as very popular.

Over 5,000 copies distributed of each magazine (80% directly to readers' homes) - **3 x times** the combined circulation of the local newspaper in Dartmouth & Kingsbridge

Advert Specifications

FULL page bleed 170 x 240mm + 5mm bleed	FULL page 150 x 220mm	HALF PAGE 150 x 105mm	QUARTER PAGE 73 x 105mm	THIRD OF A PAGE 150 x 73mm	SQUARE BOX 73 x 73mm
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Artwork requirements

Artwork is required in PDF format or JPEG. **Minimum 300dpi.**

We can design your advert for you, usually at no extra cost. Please contact us to discuss how we can help.

Copy dates for artwork

Advert copy or instructions are normally required by **the first week of the month preceding publication** e.g 1st week of June for the July issue.

Issue dates

(1st week of month)

By the Dart

March
May
July
August
October
December

The Post

February
April
June
August
October
December

Testimonial

*"I have just read the October/November issue of **By the Dart**, which has impressed me immensely. It is a good all round read about Dartmouth, its activities and its people with all the up to date news so lacking in other local publications and newspapers. No insinuations, no finger pointing, no ridiculing, but just honest balanced news and articles. Well done."*
Hilary Bastone, Dartmouth

All prices are subject to VAT at the current rate. Adverts are invoiced on publication (terms strictly 30 days). For new advertisers, payment for your 1st advert is required before publication. Adverts can be paid for by BACS, direct debit or by debit & credit card. Ask for our Terms & Conditions or download from <https://tinyurl.com/SDMAdvertTandC>

To advertise in **By The Dart** please call Kim. tel: **07594 223673**
email kim@southdevonmagazines.co.uk or tel: **01803 752243 (office)**

To advertise in **The Post** please call Amanda. Tel: **07710 573796**
email: amanda@southdevonmagazines.co.uk or tel: **01803 752243 (office)**

Be Smart. Be Seen. Be Local.