

2020 Advertising Rates

quoted prices exclude vat

| BY THE DART Advert Size | 1 Issue | 3 Issues COST PER ISSUE | 6 Issues COST PER ISSUE | THE POST Advert Size | 1 Issue | 3 Issues COST PER ISSUE | 6 Issues COST PER ISSUE |
|-----------------------------------|---------|-------------------------------|-------------------------------|--------------------------------|---------|-------------------------------|-------------------------------|
| FULL PAGE | £247 | £235 | £223 | FULL PAGE | £189 | £178 | £169 |
| HALF PAGE | £140 | £133 | £126 | HALF PAGE | £107 | £101 | £96 |
| QUARTER PAGE | £83 | £79 | £75 | QUARTER PAGE | £65 | £61 | £58 |
| THIRD PAGE | £107 | £101 | £96 | THIRD PAGE | £82 | £77 | £73 |
| SQUARE BOX | £68 | £64 | £61 | SQUARE BOX | £50 | £48 | £45 |

5% DISCOUNT
when you advertise in both magazines

Save up to 4%
when you pay by direct

FREE
editorial in magazine and online for new advertisers booking at least three issues (min. half pages).

Premium positions
on covers and early right hand pages and sponsored columns available.
Book early as very popular.

Small **semi-display adverts for trades and services** available **from only £15/month** for one year to appear in both magazines. Please ask us for details.

Advert Specifications

| | | | | | |
|--|---------------------------------|---------------------------------|-----------------------------------|--------------------------------------|--------------------------------|
| FULL page bleed 170 x 240mm + 5mm bleed | FULL page 150 x 220mm | HALF PAGE 150 x 105mm | QUARTER PAGE 73 x 105mm | THIRD OF A PAGE 150 x 73mm | SQUARE BOX 73 x 73mm |
|--|---------------------------------|---------------------------------|-----------------------------------|--------------------------------------|--------------------------------|

Artwork requirements

Artwork is required in PDF format or JPEG. **Minimum 300dpi.**

We can design your advert for you, usually at no extra cost. Please contact us to discuss how we can help.

Copy dates for artwork

Advert copy or instructions are normally required by the first week of the month preceding publication. Exact copy and publishing dates are available on request.

Issue dates (1st week of month)

By the Dart

March*
May
July
August*
October
December

*13th & 7th August respectively

The Post

February
April
June
August
October
December

Testimonial

*"I have just read the October/November 2018 issue of **By the Dart**, which has impressed me immensely. It is a good all round read about Dartmouth, its activities and its people with all the up to date news so lacking in other local publications and newspapers. No insinuations, no finger pointing, no ridiculing, but just honest balanced news and articles. Well done."*

Hilary Bastone, Dartmouth

All prices are subject to VAT at the current rate. Adverts are invoiced on publication (terms strictly 30 days). Adverts can be paid for by BACS, cheque, direct debit or by debit & credit card. Ask for our Terms & Conditions or download from <https://tinyurl.com/SDMAdvertTandC>

To advertise in **By The Dart** please call Kim. tel: **07594 223673**
email kim@southdevonmagazines.co.uk
or tel: **01803 835740 (office)**

To advertise in **The Post** call Amanda. Tel: **07710 573796**
email: amanda@southdevonmagazines.co.uk

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www.southdevonmagazines.co.uk • www.bythedart.co.uk • tel: 01803 835740